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 **Banner Children's**
Cardon Children's Medical Center
1400 South Dobson Road
Mesa, AZ 85202

The Arizona Asthma Coalition and
Cardon Children's Medical Center present

7th Annual

Arizona Asthma Conference:

Improving Asthma Outcomes in Arizona

Saturday, October 26, 2013
7:15 a.m. to 4:00 p.m.



**Arizona Asthma
Coalition!**



Banner Children's

Cardon Children's Medical Center

This educational activity is designed for practicing pediatric and adult primary care providers, pediatric and family practice nurse practitioners, respiratory therapists, nurses, quality assurance and case managers, MA's and anyone else involved in the care of people with asthma to increase their knowledge in asthma best practices.

GOAL OF THE CONFERENCE

The goal of the Arizona Asthma Conference is to decrease the rates of asthma morbidity and mortality in Arizona by providing care providers the most current information on asthma education and research.

LEARNING OBJECTIVES

- Gain a better understanding of the impact of health disparities on improving asthma outcomes
- Apply cutting-edge asthma research in order to improve asthma care and patient outcomes

COURSE OBJECTIVES

- Provide an overview for office and clinic-based providers of best asthma care practices including effective case management systems, tools and metrics for tracking outcomes
- Review asthma clinical care for special populations such as minority, uninsured, elderly, obese, pregnant and low-literacy patients
- Offer training on best practices in school-based asthma management programs

PROGRAM CREDIT

Educational Credit (CME) will be provided for physicians.

Continuing education contact hours applied for with University of Arizona Medical Center. Provider approved by the California Board of Registered Nursing, BRN Provider No. CEP 10039 for 7.9 contact hours.

FACULTY

Mark A. Brown, MD

Chair, Arizona Asthma Coalition
University of Arizona, AZ Respiratory Center

Andrew Arthur, MD

Pediatrician and Associate Medical Director
El Rio Community Health Center

Kimberly Reiners, RN, BSN, CPN, AE-C

Pediatric Asthma Educator
Cardon Children's Medical Center

Lilia Parra-Roide, MD

Associate Director of Pediatric Residency
Phoenix Children's Hospital and Maricopa Medical Center

Matthew A. Rank, MD

Allergy, Asthma and Immunology
Mayo Clinic Scottsdale

Belinda Davis, RN, BSN

Child Care Health Consultant
Pima County Health Department

Nadine Miller, RN, BSN, MS

Director of Health Services
Mesa Public Schools

Cathy Raible, RN, M.Ed

Resource Nurse
Mesa Public Schools

Judy Harris, MS, RN, CRNP

Director of the Breathmobile
Phoenix Children's Hospital

Peggy Stemmler, MD, MBA, FAAP

Best Care for Kids Program Director
Arizona Chapter, American Academy of Pediatrics

Perla Vargas, PhD

Associate Professor of Psychology
Arizona State University

Lyndy Jones, MD

Pediatrician
All About Kids Pediatrics

Allan Wachter, MD

Allergist
Ahwatukee Allergy

2013 ASTHMA CONFERENCE CHAIR

Mark A. Brown, MD

Track A – Clinical Care for Special Populations

BREAKOUT #1

Rural, uninsured and minority populations

Andrew Arthur, MD, El Rio CHC and Kimberly Reiners, RN, BSN, CPN, AE-C, Cardon Children's Medical Center

BREAKOUT #2

The elderly, obese & pregnant

Matthew Rank, MD, Mayo Clinic

BREAKOUT #3

Health literacy and asthma

Perla Vargas, PhD, ASU School of Social Work

Track B – Office & Clinical Practice

BREAKOUT #1

New metrics & tools for office practices: updating action plans, coding, tracking patient outcomes

Lilia Parra-Roide, MD, Maricopa Medical Center & Phoenix Children's Hospital

BREAKOUT #2

Hands-on training with devices

Belinda Davis, RN, BSN, Pima County Health Department

BREAKOUT #3

Incorporating case management into office practice

Lyndy Jones, MD, All About Kids Pediatrics; & Peggy Stemmler, MD, MBA, FAAP Arizona-American Academy of Pediatrics

Track C – School Nurse

BREAKOUT #1

Best practices in school-based asthma management programs

Mark A. Brown, MD
University of Arizona, Arizona Respiratory Center

BREAKOUT #2

Assuring asthma action plans: linking parents, physicians & the school

Cathy Raible, RN, M.Ed, Nadine Miller, RN, BSN, MS Mesa School District, & Judy Harris, MS, RN, CPNP, Phoenix Children's Hospital

BREAKOUT #3

Hands-on training with devices

Belinda Davis, RN, BSN Pima County Health Department

REGISTRATION

CONTACT INFORMATION

Name (first) _____ (last) _____ Specialty _____
Credential _____
Place of Employment _____
Address _____
City _____ State _____ Zip _____
This address is Home Work Day Phone () _____
E-mail Address _____ (your registration confirmation will be sent to this address)

SPECIAL ASSISTANCE

- Please check if you need assistance with hearing, vision or mobility to make the program accessible to you. We will contact you to determine your special needs.
 Please check if you have special dietary requirement.
If so, please list _____

BREAKOUT SESSIONS (please check one for each time block)

- | | | |
|--------------------------------------|----------------------------------|----------------------------------|
| Special Populations | Office & Clinical Practice | School Nurses |
| <input type="checkbox"/> Breakout #1 | <input type="checkbox"/> Track A | <input type="checkbox"/> Track C |
| <input type="checkbox"/> Breakout #2 | <input type="checkbox"/> Track B | <input type="checkbox"/> Track C |
| <input type="checkbox"/> Breakout #3 | <input type="checkbox"/> Track A | <input type="checkbox"/> Track C |

REGISTRATION FEES

AZ Asthma Coalition Members	\$ 70
Non-Members	\$125
Early Bird Non-Members by 10/15	\$115
Students	\$ 40

There may be a limited number of scholarships available for Allied Health Care workers. Please contact Barbara Burkholder at barburk5@msn.com

PAYMENT METHODS

Full registration fee is payable on registration.

- a. **Checks:** Make payable to Arizona Asthma Coalition, mail to 2013 Arizona Asthma Conference 5804 N Echo Canyon Lane, Phoenix, AZ 85018
- b. **By PayPal:** Download brochure, registration form and instructions at www.azasthma.org
- c. **Cancellations:** Before October 12, full refund less \$20 administrative fee. After October 12, no refunds.

CEU/CME CREDITS

If you plan to earn Nursing CEUs, please provide your state license number. _____
Physicians can sign up for CMEs at the registration desk.

For additional information, please contact

Barbara Burkholder at barburk5@msn.com



LOCATION

Cardon Children's Medical Center
 Rosati Education Center
 1400 South Dobson Road • Mesa, AZ 85202

Saturday, October 26, 2013
7:15 a.m. to 4:00 p.m.

We gratefully acknowledge the University of Arizona Pediatric Pulmonary Center for their generous support of this continuing medical education activity.



DISCLOSURE

As a provider accredited by ACCME, Banner Health ensures balance, independence, objectivity and scientific rigor in its educational activities. All faculty participating in a Banner Health CME activity are required to disclose to the audience all relevant financial relationships with the manufacturers or any commercial support relationships whose products or services may be considered to be related to the subject matter of the educational activity. Faculty will also disclose any off-label and/or investigational use of pharmaceuticals or instruments discussed in their presentation.

AGENDA

7:15 - 8:00

Registration, Continental Breakfast & Vendor Fair

8:00 - 8:10

Introduction: *Barbara Burkholder, AZ Asthma Coalition*

8:10 - 9:30

Keynote: Health Disparities: Opportunities for Improving Asthma Outcomes in Arizona
Mark A. Brown, MD, University of Arizona, Arizona Respiratory Center

9:30 - 9:45

Break & Vendor Fair

9:45 - 10:45

BREAKOUT #1 for Tracks A, B and C

11:00 - 12:00

BREAKOUT #2 for Tracks A, B, and C

12:00 - 1:15

Lunch and Keynote: Quality Improvement in Pediatric Office Practices
Peggy Stemmler, MD, MBA, FAAP Arizona Chapter, American Academy of Pediatrics

1:15 - 1:45

Vendor Fair

1:45 - 2:45

BREAKOUT #3 for Tracks A, B and C

2:45 - 3:00

Break and Vendor Fair

3:00 - 4:00

General Session: Update on Clinical Guidelines, Medications, Research and Devices
Allan Wachter, MD, Ahwatukee Allergy

Adjourn Evaluations/Certificates

AGENDA